



Brigitta co-ordinates Recycling Champions for the City Council

Anne helps others repair broken household items

Amy helped set up a recycling scheme at chiu

Elaina makes biodegradable cleaning products

Tom runs gadget swap events

Amanda collects unwanted student items for the British Heart Foundation

Peter swaps his home online

Alana organises clothes swapping parties

Helen and Matt exchange their energy for farm produce via Cropshare

Inge buys furniture from Equinatus

Nicole organises school toy swaps



# Launch & Information Evening 7-10pm, January 25<sup>th</sup> 2016

Celebrating progressive ways to design, manufacture, access and reuse the things that we want and need in our lives.

**#CircularCambridge**

Your guide to Circular Cambridge & how to get involved



# Agenda

- 7.00 – 7.10 pm Welcome and introductions
- 7.10 – 7.25 pm ‘The circular economy’  
Anne Miller, Director of The Creativity Partnership
- 7.25 – 7.55 pm ‘What can I do for the circular economy?’  
Gerrard Fisher, Director at Business Evolution Enterprise
- 7.55 – 8.10 pm ‘How Circular Cambridge will work’  
Alana Sinclair, Coordinator of CCF
- 8.10 – 8.55 pm Visit the Human Library  
Mingle and enjoy food and refreshments
- 8.55 – 9.30 pm Brainstorming  
Brainstorming activity and event ideas for the season
- 9.30 – 9.50 pm Sharing  
Sharing ideas for the Circular Cambridge season
- 9.50 – 10.00 pm Next steps  
Next steps and keeping in touch
- 10.00 pm Close

## Wifi login

Username: GSIGuest

Password: Sustain16

With thanks to the Global Sustainability Institute, Anglia Ruskin University for hosting our event this evening.

# Circular Cambridge

## What is it and how do I get involved?

### About Circular Cambridge

Circular Cambridge will share and demonstrate exciting new thinking around the circular economy, celebrating progressive ways to design, manufacture, access and reuse the things that we want and need in our lives.

The season of events and activities will run from February to July 2016. It will culminate in the Circular Cambridge Fair, an opportunity for participating groups to showcase the successes of the season with fun activities, talks, stalls, performances and demonstrations of repairing, recycling, upcycling and swapping.

### Getting involved

All you need to do to take part is to plan an event, activity, information campaign, or scheme which reduces resource use in some way. Make sure you tell us about your activity in advance (there'll be an online form) and we'll pop it up on the Circular Cambridge event listing and start publicising it.

### Available support

#### PUBLICITY

We'll be promoting all Circular Cambridge events on the Circular Cambridge website, event listings, social media, posters and press.

#### BULLETINS

We'll send out monthly email bulletins to keep you up to speed with what's happening with Circular Cambridge, what other groups are up to and to share useful resources.

#### WEBSITE

We'll continue to add content to the Circular Cambridge website to give your event attendees an overview of different aspects of the circular economy. We will maintain and promote the Circular Cambridge event listing, which we hope you will help us pack out with an exciting array of events. We're also developing a resource area for event organisers, which will include fact sheets to help you plan and run Circular Cambridge activities.

#### FLYERS / POSTERS

We're designing promotional posters and flyers for Circular Cambridge and a small booklet for your event attendees introducing the basics of the Circular Economy.

#### SPEAKERS

Whether you're after a five minute introduction to Circular Cambridge, or an overview of the circular economy, CCF's trained speakers are able to deliver.

#### CHALLENGE

We're developing our very own Circular Challenge to inspire individuals and groups to get swapping, repairing and sharing. The challenge will come with a full kit of resources available online for all to use.

# The Human Library

## Borrow an expert

- 1. What can I do for the circular economy?**  
GERRARD FISHER  
Gerrard is Director at Business Evolution Enterprise and special advisor to WRAP.
- 2. The circular economy**  
ANNE MILLER  
Anne was a founder of the Technology Partnership, and is founder and Director of the Creativity Partnership.
- 3. How Circular Cambridge will work**  
ALANA SINCLAIR  
Alana is the CCF Co-ordinator and is responsible for the delivery of CCF's programme and activities.
- 4. Effective Communications**  
PETER GILHEANY  
Peter is a Director at Forster Communications, an Ethical PR and Communications Agency.
- 5. Local authority waste reduction initiatives**  
MAGGIE PRATT  
Maggie is Policy and Communications Lead Officer and leads on policy for the Cambridgeshire County Council's community engagement activities.  
&  
REBECCA WEYMOUTH WOOD  
Rebecca is a recycling officer at Cambridge City Council and introduces reduction and recycling initiative to local residents.
- 6. Business & the circular economy**  
FENNA BLOMSMA  
Fenna is a PhD Student at the Centre For Industrial Sustainability, Cambridge University. Fenna works with businesses, helping them understand and use 'circularity' as a basis for innovation.
- 7. How to influence & change organisational policies**  
BEV SEDLEY  
Bev is a CCF Trustee, sits on CCF's Management Team. and is a founder and Chair of Cambridge Sustainable Food.

8. **Facilitating behaviour change around consumerism**  
PROF JANE HEAL  
Jane teaches philosophy at Cambridge University and co-ordinates CCF's Outreach Team which facilitates behaviour change.
9. **Running challenges, games & activities**  
JOHN TURNER  
John is CCF volunteer interested in developing environmental challenges and games to engage the public.
10. **Creative events & performances with a message**  
MICHELLE GOLDER  
Michelle is a writer, director & producer for stage, radio and film events. She is the founder and director of Pivotal Cambridge, the festival for change.
11. **Organising & running repair cafes**  
CHRIS MOLLER  
Chris is a recently-retired electronics engineer, who organises and runs the Cottenham Repair Cafés, and acts as a Repairer at the Cambridge and Royston Repair Cafés.
12. **Organising & running swaps**  
ELAINA ROILO  
Elaina is a former CCF project worker, now volunteer with a string of successful swaps (swishes) under her belt.
13. **Sharing schemes, a local & global perspective**  
PETER POPE & CLARA TODD  
Peter is a founder of CamLETS (Cambridge's Local Exchange Trading Scheme). Both Peter and Clara are on the core group. CAMLETS enables members to trade skills, services or goods without the use of money.  
&  
LIENEKE MAKASKE  
Lieneke was an environmental project worker in The Netherlands and is now a CCF volunteer with an interest in sharing schemes.
14. **Low carbon living & climate change**  
TOM BRAGG  
Tom is the Chair of CCF with a long-term interest in climate change and low-carbon choices to suit different people.

# The CCF offering

## How can we help?

CCF offers a variety of fun and informative workshops, events and activities for all sorts of different groups. In the past we have worked with community and faith groups, workplaces, unions, schools, libraries, political groups and more.

### Talks & workshops

1 session (~2.5 hours)

We can run (or help/train you to run) interactive talks and workshops that help explain climate change and how we might respond to the challenges we face. These fun, interactive events include:

#### WORKSHOPS

- Understanding food footprints
- Carbon footprints and the clothes we wear
- Low carbon travel and holidays
- Understanding the impact of our purchases
- Low-cost ways to reduce energy bills
- Ways to save cash and save the planet

#### SKILLSHARES

- Green cooking
- Sewing/upcycling
- Lotions and potions
- Green cleaning

### Sustainable Futures

1 or 2 evenings

Sustainable Futures consists of one to two workshops which give participants the chance to reflect upon what a rich and rewarding low-carbon future might look like and how we might help build it. We'll explore what motivates, what might get in the way, and create an action plan for change.

### Carbon Conversations

6 evenings

Carbon Conversations is a series of six engaging meetings in which participants address climate change in a different way, focusing on values, emotions, lifestyle and identity as well as the basic facts of carbon emissions. Participants explore the basic climate change problem, their responses to it, their ideas for a low-carbon future and the four key areas of the footprint – home energy, travel, food and other consumption.

## Expertise

Cambridge Carbon Footprint has access to a wealth of expertise that can be made available to individuals and organisations interested in climate change and how we can respond to the challenges we face.

- THERMAL IMAGING – our volunteers can thermal image your building or run workshops for groups or individuals to learn how to use our two thermal imaging cameras and interpret their images
- EVENTS – CCF have run many successful events, including repair cafes, clothes swaps, skillshare workshops etc. We can run these events for groups/organisations or support groups putting together similar events promoting low carbon living.
- CHALLENGES – we have created a number of successful challenges which encourage people to engage with low carbon living in a practical way. These pre-packaged challenges include all the material needed to get started and are available for use, or we could support groups/organisations interested in devising their own climate change challenge.

## Resources

Cambridge Carbon Footprint offers a wide range of online and offline resources to support individuals and communities looking to live sustainably. These include directories, case studies, and information guides on how to move towards a low carbon lifestyle.

We also have a wide range of contacts both locally and nationally with groups working in the climate change arena and are happy to facilitate communication between like-minded groups.

CCF has a large catalogue of books and DVDs covering a wide array of topics, ranging from global warming to eco-renovation and local eating, which you are welcome to borrow.

We also have meeting space, that is available for free or at a reduced fee, and other resources that can be borrowed or hired, including two thermal imaging cameras, a projector and screen, a laminator, display boards etc

# Attendee List

NAME		ORGANISATION	ROLE
Nicole	Barton	Cambridge Carbon Footprint (CCF)	Volunteer and Events Organiser
Chris	Blencowe	Cambridge Past Present and Future (CPPF)	CPPF Planning Committee
Fenna	Blomsma	Imperial College London	Centre for Industrial Sustainability (CIS)
Tom	Bragg	Cambridge Carbon Footprint (CCF)	Chair of Trustees
Christine	Bromwich	Girton Sustainability Group	
Susanna	Brown	Unitarian Church AS	
Andrew	Brown	Unitarian Church AS	Vicar
Charlie	Butt	Birdlife International	
Pat	Carney	The Quakers	Friends Meeting House
Tiantian	Chen	Cambridge University Students Union	Ethical Officer
Sue	Collins	Ladybirds WI	Committee Member
Alex	Collis	FoodCycle	
Becky	Costello	Cambridge Carbon Footprint (CCF)	Volunteer
David	Cottee	Fulbourn Forum	
Julia	Dale	International Social Affairs Churches Network	
Chris	Doubleday	The Quakers	Friends Meeting House
Emily	Dunning	University of Cambridge	Environment and Energy Section
Jill	Eastland	Rebel Arts	
Yasmin	Emerson	Greener Sawston	
Lizzie	Erwood	Cambridge Carbon Footprint (CCF)	Volunteer
Gerrard	Fisher	Business Evolution Enterprise (BEE)	Director
Jane	Frank	Cambridge Carbon Footprint (CCF)	Trustee
Samantha	Franks	British Trust for Ornithology	Research Ecologist
Caitlin	Fuller	Cambridge Carbon Footprint (CCF)	Volunteer
Peter	Gilheany	Forster Communications	Director
Michelle	Golder	Pivotal	Festival of Change
Richard	Hales	Addenbroke's Hospital (CUH)	Energy and Sustainability Manager



Jane	Heal	Cambridge Carbon Footprint (CCF)	Trustee
Sue	Hiby	Stapleford Environment Group	
Katie	Hiscock	Global Sustainability Unit	Project Manager
Maria	Holgado	University of Cambridge	Centre for Industrial Sustainability (CIS)
Jonnie	Howard	Pivotal	Festival of Change
Alison	Johnston	British Trust for Ornithology	Ecological Statistician
Karen	Kellet	Lifecraft	Art Group Leader
Derek	Langley	Cambridge Carbon Footprint (CCF)	Volunteer/Outreach Team
Jenny	Langley	Cambridge Carbon Footprint (CCF)	Volunteer/Outreach Team
Birgitta	Laurent	Cambridge City Council	Waste Recycling Officer
Tessa	Lee	Cambridge University Students Union	Ethical Officer
Rebecca	Lindum Greene	Pivotal	Festival of Change
Peter	Lumb	University of Cambridge	Environment and Energy Section
Lieneke	Makaske	Cambridge Carbon Footprint (CCF)	Volunteer
Elizabeth	May	University of the Third Age (U3A)	
Leila	McElvenney	University of Cambridge	Environment and Energy Section
Anna	Mclvor	Transition Cambridge	
Siobhan	Mellon	South Cambs District Council	Parish Energy Projects Officer
Anne	Miller	The Creativity Partnership	Director
Dr Roger	Mitchell	Cambridge Conservation Forum	Chair
Chris	Moller	Cottenham Repair Cafe	Founder
Ruth	Moulder	Histon & Impington Sustainability Group	
Vasilki	Papoutsis	Girton Sustainability Group	
Jessica	Penrose	Pivotal	Festival of Change
Grace	Phillips	Global Sustainability Institute	Coordinator
Peter	Pope	CAMLets	
Maggie	Pratt	Cambridgeshire County Council	Policy and Communication Lead Officer
Brenda	Purkiss	Textile Workshop Instructor	Textile Workshop Instructor
Helen	Radlett	Ladybirds WI	Events Secretary
Franny	Richie	Cambridge City Council	Mill Road Coordinator
Fiona	Rigall	Cambridge Institute for Sustainability Leadership	Project Manager
Elaina	Roilo	Cambridge Carbon Footprint (CCF)	Volunteer

Bev	Sedley	Cambridge Carbon Footprint (CCF)	Trustee
Liz	Serocold	Transition Cambridge	
Christine	Shortman	Lifecraft	
Alana	Sinclair	Cambridge Carbon Footprint (CCF)	Co-ordinator
Katherine	Smith	Addenbroke's Hospital (CUH)	Sustainability Manager
Jacky	Sutton-Adam	Transition Cambridge	
Christiane	Tan	Cambridge Carbon Footprint (CCF)	Volunteer
David	Thomas	Birdlife International	Head, Communities and Livelihoods
Clara	Todd	CAMLets	
Lily	Tomson	University of Cambridge	President, The Hub
John	Turner	Cambridge Buddhist Centre	
Marina	Velez	Cambridge Sustainability Art Residency	Founder and Director
Pippa	Vine	Fulbourn Forum	
Bruce	Waldron	Greener Sawston	
Rosemary	Watson	International Social Affairs Churches Network	
Rebecca	Weymouth Wood	Cambridge City Council	Waste Recycling Officer
Linda	Whitebread	Stapleford Environment Group	
Sarah	Whitebread	Cambridge Carbon Footprint (CCF)	Trustee
<i>tbd</i>		University of Cambridge	Institute of Manufacturing

# Notes

# CONTACT DETAILS

Please keep in touch

## Nicole Barton

CCF Volunteer & Events Organiser  
nicole@cambridgecarbonfootprint.org

## Alana Sinclair

CCF Co-ordinator  
alana@cambridgecarbonfootprint.org

## Circular Cambridge

c/o Cambridge Carbon Footprint  
The Wharf, Hooper Street  
Cambridge, CB1 2NZ  
01223 301842  
hello@circularcambridge.org

## Social

Web: [www.circularcambridge.org](http://www.circularcambridge.org)  
Twitter: [@circularcambs](https://twitter.com/circularcambs)  
Facebook: [facebook.com/circularcambridge](https://facebook.com/circularcambridge)



Circular Cambridge is a project of Cambridge Carbon Footprint, a small local charity concerned with climate change. Our aim is to help people work together creatively to make real reductions in their CO<sub>2</sub> emissions.