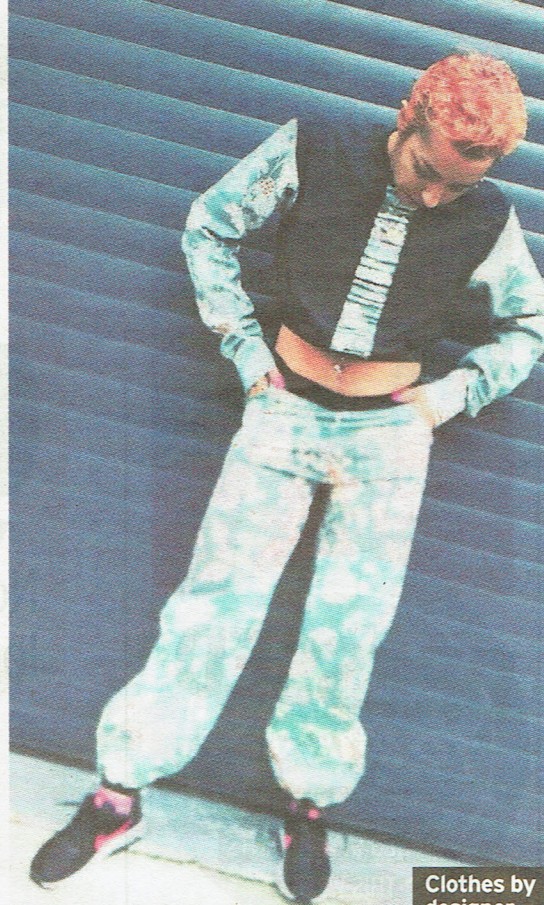


NEW WAYS OF  
THINKING WILL  
FEATURE  
AT FIRST  
SUSTAINABLE  
FASHION  
FESTIVAL



Nurture  
Collective's  
designs will  
feature

# Have you heard of clothes that grow with you?



Clothes by  
designer  
Della  
Spencer

By **ALISTAIR RYDER**

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**T**HE first ever "sustainable fashion" festival will be coming to Cambridge later this month.

Environmental charity Cambridge Carbon footprint has organised the event, to take place on Saturday, November 17.

It hopes that it will make the public more aware of the detrimental effect cheap clothing has on global warming.

Clothing and textiles make up 12 per cent of global greenhouse emissions. Google searches for sustainable fashion rose 100 per

cent last year - and with the recent IPCC report on climate change making it clear that humanity has a decade to avert a devastating crisis, expect this to rise further.

Events at the festival will include a talk called Fashion the Future, led by Ryan Mario Yasin.

Ryan is a James Dyson Award finalist, who has used his skills in engineering to invent clothes that grow - fabric folded origami style that unfurls as children grow, meaning one item of clothing can fit a child aged nine months up until the age of four.

There's also a sewing Repair Café and interactive drop-in workshop hosted by Kettle's Yard, celebrating

their current exhibition 'Beginnings' by Richard Pousette-Dart.

Organiser Nicole Barton said: "In the UK we buy more clothes than in any other European country, but I'm not sure it equates to us looking any better! The Sustainable Fashion Festival is encouraging people to prioritise style over fashion, which ultimately means that we'll look better with fewer items - good for the environment and good for reducing clutter induced stress.

"I was shocked to learn how many items the average household contains - in the US it's 300,000. We can't be far behind. A long-term study by UCLA found that the tidying, storage and cleaning of all

that stuff led to spikes in the stress hormone cortisol, especially in women.

"Our Sustainable Fashion Festival Styling Workshops will help visitors cultivate their style, offering individual advice on the most flattering colours and shapes, and on creating a capsule wardrobe.

"There'll be a big pop-up market featuring incredible sustainable brands - from active wear made from recycled plastic and 'clothes that grow', to vintage stalls and brands selling luxurious garments made from natural and organic fibres."

Full details are at [circularcambridge.org/fashion](http://circularcambridge.org/fashion).



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HOLLY PATTERSON