

Cambridge's first Sustainable Fashion Festival

Elle's September magazine carried its first edition dedicated to sustainable fashion, rallying people to 'Fashion the Future' by dressing smarter and greener: Money talks - increasingly people are using the power in their pockets to push for change and looking to be stylish rather than purely fashionable. Searches for 'sustainable fashion' rose by a 100% on Google last year. Now Cambridge is joining the scene by hosting the city's first Sustainable Fashion Festival on Sat 17th Nov.

The Cambridge Sustainable Fashion Festival is a free all-day event that will be abuzz with a pop-up market featuring exciting sustainable brands, vintage clothing and accessories, and stylists offering 1:1 advice on how to look the best you can. The Festival line-up will also include a colossal clothes swap party, a Repair Café focused on sewing and clothes, talks from leaders in the fashion industry, creative workshops, a live DJ and an interactive fashion show. As well as fun and creative spaces, the Festival will explore some of the immense problems associated with the clothing industry. Did you know we consumed an incredible 60% more clothes in 2014 than we did in 2000?

The Festival is being organised by Cambridge Carbon Footprint, in partnership with sustainable fashion brands AmaElla and Mamoq amongst many others. Sat 17th November: 11am – 4:30pm in St Barnabas' Church, Mill Road, CB1 2BD. www.circularcambridge.org

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